



## Work Loss Data Institute

“The Evidence Based Guideline Company”

www.worklossdata.com

### Philip L. Denniston, Jr.

Phil Denniston graduated with an MBA from Harvard University and a BS from Stanford. He is an experienced healthcare publishing and consulting executive, having successfully built and managed major ventures impacting the health and productivity of working people. As a founder of Work Loss Data Institute, he helped create the WLDI publications *Official Disability Guidelines*, *Employer Health Register*, and *ODG Treatment in Workers' Comp*, worldwide standards in occupational health. As president of WLDI, he has also been involved in managing the research and publishing of other guidelines used in workers' compensation, including the *ACOEM Occupational Medicine Practice Guidelines* (with WLDI as research contractor and publisher of the electronic version), the *CCGPP Chiropractic Practice Guidelines* (with WLDI as research provider and exclusive publisher), and the *McKesson InterQual Guidelines*. He has consulted with many jurisdictions on the use of workers' compensation treatment guidelines, and he has taught CE/CME educational sessions on this subject sponsored by ACA, AAOHN, AAOS, ABOHN, ACOEM, DMEC, AADEP, CAWCF, FWCI, TXWCF, TDI, AOHC, TXANS, OBWC, TOA, COA, IBF, IAIABC, WCIO, FLWCF, AAPM, McKesson, Medgate, and Insurity.



#### Education:

**Harvard University** MBA  
Boston, Massachusetts

**Stanford University** BS-EE  
Stanford, California

#### Employment:

**President & Founder, Work Loss Data Institute**, Encinitas, California & Texas  
Created, built, and ran leading company providing information and standards on workplace health and productivity, including evidence-based medical treatment in workers' comp.

**President & Founder, Data Pharmaceutica**, New York, New York  
Created, built, and ran company with the leading pharmaceutical database covering both clinical pharmacology and costs. Company sold to Mosby-Yearbook (Times Mirror)

**President, Medical Economics Data**, Oradell, New Jersey  
Responsibility for the *Physicians' Desk Reference (PDR)*, American Health Consultants (publisher of *Occupational Health Management*, *Case Management Advisor*, *Employee Health & Fitness*), the *Red Book*, and other dozens of other properties.

**President & Founder, Medical Device Register**, Stamford, Connecticut  
Created, built, and ran company with largest database of medical equipment and supplies, the *MDR*. Company sold to Medical Economics (Thomson Corporation)